

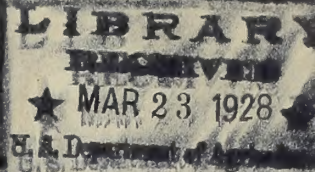
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FAIRVIEW FARM SEED CO

SIDELL, ILLINOIS



H. J. SCONE

Life Member

American Breeders Association

Illinois Corn Breeders Association

International Live Stock Exposition Association

Member

Illinois Corn Growers Association

FAIRVIEW FARM SEED CO.

SIDELL, ILLINOIS

1909

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TO OUR FRIEND—THE FARMER.

Never before in the history of agriculture of this country, has been produced a crop of corn that had the quality of the 1908 crop produced on FAIRVIEW FARM, SIDELL, ILL.

This crop was all planted in May, and received the best attention during the growing season possible, as we make a practice of farming only forty acres to each team—no more, therefore this season we won out as we always will. We put our fields all in perfect shape and kept them that way.



Our average is consequently very high.

The Germinating power of this corn is very strong, owing to the fact that it was planted early and matured early, was then stored in a model seed house where a thorough ventilation of air could be had, and carefully dried with furnace heat. The corn that was planted this spring was all of one type, the type that we have been using for the past few years, being a straight rowed ear, cylindrical in shape, holding its size from one end to the other, very little space between the rows, and a very high percentage of

corn to cob. Every ear that was planted on the farm was tested for germination, four kernels from each ear.

The corn was then shelled, graded, treated with oil of lemon and wood alcohol solution, then planted when the temperature of the ground was high enough to insure perfect germination, and the result was that we had a perfect stand of corn. Therefore we are in a position to offer you this spring the finest seed corn that you have ever had the opportunity of purchasing.

The percentage of seed ears in the present crop was very high, and as we are only handling a limited amount—about 2,500 bushels, it will be necessary for you to place your order early, as our old customers have already sent in their orders for next year, and we are safe in saying that the supply of registered seed corn will all be sold far in advance of the planting season, as it was last year.

We believe in reciprocity, you help us and we will help you. This is brought about when you buy our registered pure bred seed corn.

This corn will increase your yield from ten to forty bushels per acre, as these figures have been shown. A customer of Eastern Pennsylvania writes that the Johnson County White Corn we sent him made 80 bushels per acre, and the Reid Yellow Dent made 75 bushels per acre, on land costing only \$40.00.

If a Pennsylvania farmer can do this, what can the farmer of the corn belt raise on land that has been farmed only a short time in comparison.

We are in the seed corn business to stay, and to help others as well as ourselves, to raise the standard of corn, to raise a better corn so that it will show a better grade when put on the market than has been shown in preceding seasons.

We believe in giving every customer his money's worth and our guarantee is that any purchaser may have a reasonable time in which to test his corn when he receives the shipment, and in case it does not meet with his expectations in every particular he may then repack it, ship it back to us, and we will gladly refund him the purchase price, and will pay charges on shipment.

What we want to impress on your mind is that the FAIRVIEW FARM SEED CO'S CORN—GROWS—and we are not afraid to put it out and let you try it your own way. When you get your shipment, test it for germination by any of the many good methods, and you will find the strongest test and highest percentage of good corn you ever saw, as it has been planted right, grown right, stored right in artificial heat, selected right, and has to be right or you fire it back to us.

As we have said before we handle only a limited amount of seed, as it is impossible for a man to personally superintend the selection of a larger quantity of seed, and when the amount of seed gets so large that the selection is intrusted to a number of men and boys who have no interest in good

seed or what the quality or type should be, just then your business is getting so large that you cannot give your customer a square deal, and just then you will lose a friend.

We have only one grade of seed corn. That is the best that can be found anywhere. We sell it only one way—in the ear, in one-bushel crates. Our price is the same for all varieties.

1 to 5 bushels, \$3.00; 6 to 10 bushels, \$2.75; In lots of 11 bushels and over, \$2.25

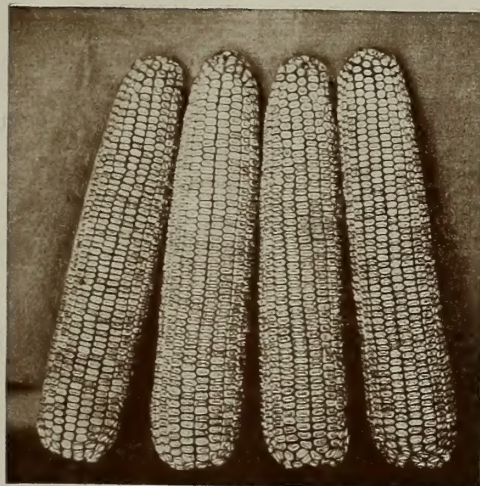
Crates included in price.

FAIRVIEW FARM SEED CO.

H. J. SCONCE.

SIDELL, ILLINOIS

REID YELLOW DENT



This great show corn is so well known that a thorough description is hardly necessary, as it is one of the greatest varieties of corn ever developed.

Its record in the shows and expositions show that it is the finest finished, most regular and uniform in type and kernel of all the breeds grown.

It is from 9 to 11 inches in length, 7 to 8 inches in circumference, 18 to 22 rows of kernels, carrying 1000 to 1200 kernels to the ear. Shells 88 to 90% corn. Medium early, 110 days being taken to bring this corn to maturity. Ears placed low on the stalk, and of uniform height. Stalks heavy below the ear making it very resistant to storms. Its adaptability to any soil or climate makes it a very desirable corn, and if you are located on the outer edge of the corn belt, you will make no mistake in buying Reid's Yellow Dent.

At the National Corn Exposition at Omaha, Neb., we exhibited the Champion Yellow Ear of the entire show, defeating all varieties of yellow corn with one ear of our Reid Yellow Dent.

JOHNSON COUNTY WHITE

This beautiful white corn which has been winning the blue ribbons over most all varieties of white corn at the recent expositions, is a very prolific breed of corn, and very productive.

It is from 9 to 11½ inches in length, straight rows, ear holds its shape and size from one end to the other, 7½ to 8½ inches in circumference, with 18 to 22 rows of kernels.

Several of our breeding ears this last spring in May shelled out 17 to 18 oz. of corn when planted, showing that this corn shells out a very high percentage of corn to cob.



Matures in 120 days, being a medium late corn.

This year we have a very superior lot of this corn to offer our customers, as it was planted the second week in May; received the best attention possible, stored early in October in a furnace heated seed house, and will go to the purchaser, in the best possible condition.

We sell only in the ear and in 1 bushel crates.

When you buy shelled corn you get every-thing, and in fact nothing, as you have no way of knowing what kind of ears were used. When you buy seed

corn in the ear, you may find ears in the shipment that are not desirable, and you throw them out of your planting corn, but in a bushel of shelled corn what are you going to do?

You are at the mercy of the seedsman that buys his corn in crib lots of the neighboring farmers, shells it and marks it pure bred seed.

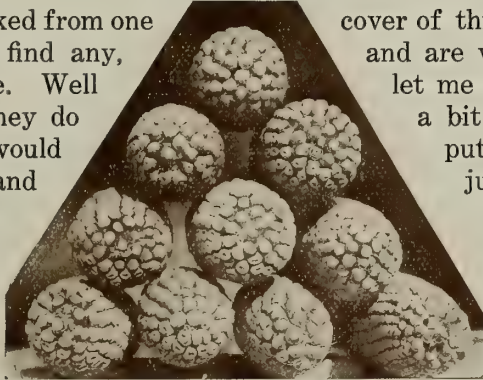
He may put in nubbins or any variety of corn that he cares to and you will be none the wiser, until your crop is harvested in the fall, and you see what a mixture you do have.

BOONE COUNTY WHITE

One of the highest yielding varieties of corn known. Of extra large size, 9 to 11½ inches in length, 18 to 24 rows of kernels, 7½ to 8½ inches in circumference, and a very cylindrical shaped ear. Of a rough dent type, with well rounded tips and butts. Cob medium size and pure white in color.

Matures in 120 days and adapted to any climate south of the 41st Parallel. This corn matured very well this year, being so dry that it shelled badly in handling. We are prepared to give our customers a grade of Boone County White that will give a perfect germination test, and that will please the most exacting purchaser.

I expect that you have looked from one testimonials, and you did not find any, ceived any letters of this nature. Well them, but we don't believe they do wrong view of it but if we would patent medicine almanac, and can be reading something else. affair that you can tell as reading it through, and ing a good personal let-you how much he is in These are a comfort to get, as a treasure, and not used as a lever to pry money out of some fellows pocket for seed corn, that might happen to know the writer of the letter.



cover of this book to the other looking for and are wondering whether we ever re-let me tell you that we have stacks of a bit of good. We may have the put them all in it would look like a just take up your time, when you Testimonials are a cut and dried soon as you see them, before we don't believe in publisher from a busy man telling love with your seeds. and we think should be kept

You can bet that it pleases us to get these letters and we hope that they will come thick and fast, but we don't care to use them in the way of an advertisement.

FAIRVIEW'S CRIMSON DENT.

A large red corn of a very beautiful shade of crimson, of 9 to 11 inches in length, 7 to 8 inches in circumference, 16 to 20 rows of kernels, small cob, early maturity, taking about 100 days, stalks large with abundant foliage, and makes a very fine feeding corn on account of its early maturity.

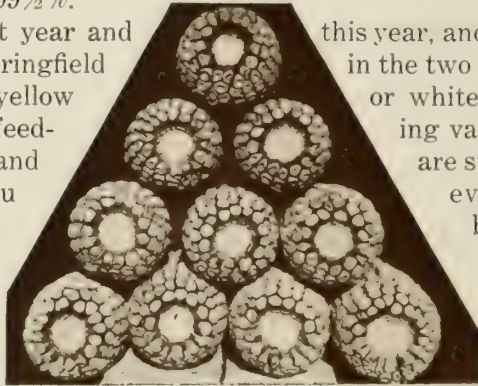
The kernels are of a rough nature, and very long and broad. It is a vigorous grower, and adapted to any climate and soil.

We have been breeding this new variety for five years, and find that it is now running very true to type, is very productive and one of the highest germinating test corns we have. One test made this spring of 540 ears, showed 99½%.

This corn was shown all last year and Winning first at Chicago and Springfield seasons, for any corn other than yellow 90% corn, and has a very high feed-seed of this Crimsom Dent Corn, and it as it is the fanciest corn that you

By experimental tests it has artificial heat produced from acre than corn dried without

We have proven this in competition with corn not the treatment of artificial heat, and the yield was invariably far in favor of corn dried early in a heated house. You have never been offered such quality in seed corn as we are able to send to you this spring. If you want a field of fine corn next year you had better send in your order at once as this corn will not last long, as there is a very limited supply of good seed corn over the country, in comparison to what the demand is.



this year, and so far has never been defeated. in the two big Corn Expositions of the two or white. This corn shells from 88 to ing value. We have a very fine lot of are sure that you will be pleased with ever saw.

been shown that corn dried by 8 to 12 bushels more on the heat, or dried naturally.

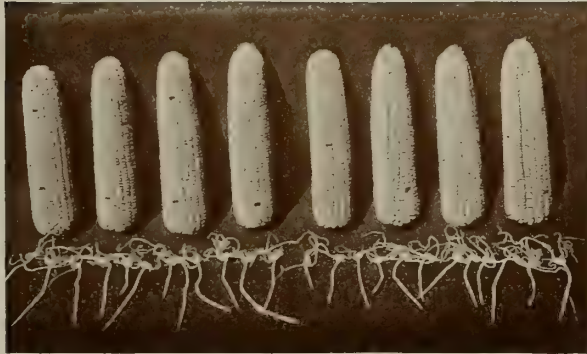
fact on our farms, here and across the fence, which had cial heat, and the yield was

FAIRVIEW'S SPECKLED DENT

This attractive corn is a large fine dent, well shaped ears, and very much on the order of the Johnson County White except in color. It is of a medium late maturity, taking 120 days to complete its season.

It is from 9 to 11½ inches in length, 7 to 8 inches in circumference, medium rough dent, 16 to 22 rows of kernels, shells a very high percentage of corn to cob, tips well rounded and a vigorous grower.

It resists drought exceeding well, and is one of our best yielding varieties. We only have a limited supply of this new variety, so in order to obtain a start of this corn it will be well to place your order early.



The five varieties of pure bred seed corn that are being used by the Fairview Farm Seed Co., are bred from ears selected in September, from the standing stalks of the breeding grounds, the previous year. No ear was taken from a stalk that did not have two or more stalks to the hill, as an ear has no right to be a breeding ear unless it has been produced under adverse circumstances.

All ears are taken from standing stalks, and ears must be placed at a uniform height from the ground.

The breeding grounds are situated in the centers of large pastures, isolated from all other corn by 80

rods or more, to prevent the mixing of the pollen, on windy days. These breeding grounds contain three acres exactly, and the multiplying grounds five and ten. The corn from the breeding grounds is planted in the multiplying grounds, and seed taken from these grounds is planted in the commercial fields, from which is sold the seed to the trade in general. This makes it the purest possible way to handle corn and improve it, on scientific lines.

TERMS

It is absolutely impossible for any seedsman to guarantee a crop to his customer, as he has nothing to do with the corn after it leaves his station. He cannot look after the important parts of securing a crop such as is the preparing of the seed bed, testing the planter to get an even drop, then planting the corn at the proper depth, giving the growing corn the proper cultivation, and at the right time, so all we can say is that this corn has had the greatest care possible, is pure bred, true to type, and reliable.

If the seeds are not satisfactory they must be returned at once, at our expense, and money will be refunded.

We test carefully samples of the different varieties of corn as they are shown in the racks, and also test 12,000 ears for our own planting, so we know that the corn we send out is the very best.

We ask however that our customers upon receipt of corn will give it a thorough germination test, and if not satisfactory to repack and return at once at our expense.

TEN DAYS will be given to each purchaser to do this work, but after the expiration of this time we will take it for granted that you are pleased with the shipment and that goods are up to standard, and will positively not return money where



corn has been in the purchaser's hands longer than ten days.



PRICES

All varieties are one price.

F. O. B. Sidell, Ill.

Cash with order. Crates and bags free.

Ear corn 70 lbs. per bushel.

We will ship your corn or seeds as soon as order is received, unless you notify us otherwise.

In case you want us to hold the order in our seed house until planting time kindly mention this fact on order and we will be glad to comply with your wishes.

TIMOTHY

The greatest of all hay crops in the corn belt, and the recognized standard. We have a fine lot of seed to offer this year. It has been carefully looked after in regard to storing.

Timothy when put in bins heats badly and injures its germination power, and consequently a poor stand is the result. All our Timothy has been recleaned and put into bags immediately after threshing, and is in prime condition.

Price per bushel, \$2.50.

Subject to change as markets fluctuate.

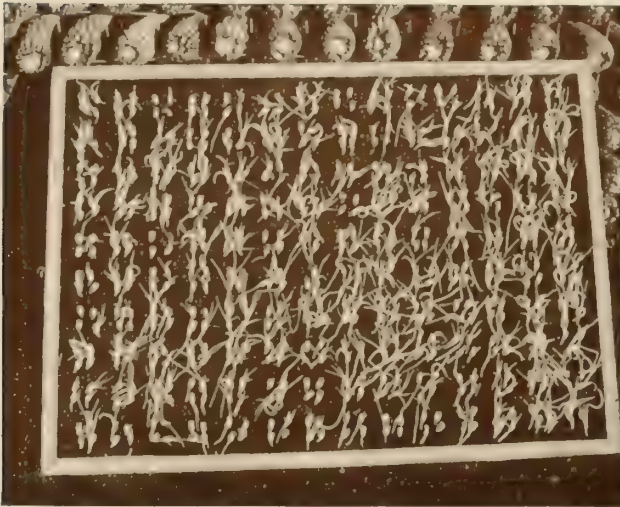
CLOVER.

We have a splendid lot of Medium Red Clover seed re-cleaned, free from buckhorn and other noxious weed seeds, and will be found to be a very high grade seed in every respect.

Red clover is the greatest fertilizing crop the corn belt has, and unless you sow clover as a means to help keep the land up to the standard it should be, your land will begin to lose its fertility, your crops begin to get smaller, your financial receipts lighter, and the only thing you will be able to raise unless you keep up your land will be a mortgage.

Now is the time to sow clover as it is very plentiful, and can be had at the most reasonable rates that have prevailed in the last few years; therefore, put that eighty acre field that you will sow in oats this spring to clover also, and build up your land, then next year break it up, plant it to corn, let us furnish you the seed and we will show you the finest field of high class corn that you ever raised.

Prices for Medium Red Clover of our Improved Fairview Brand will be sent on application as the markets are very irregular on this commodity.



Order Sheet to **FAIRVIEW FARM SEED CO.,** Sidell, Illinois

DATE _____

Name _____

Street or Rural Route _____

Postoffice _____

County _____ State _____

Shipping Station _____
(If different from P. O.)

Ship by { Express _____
Freight _____

Give railroad line upon which
you are located.

All orders will be shipped as soon as received unless otherwise directed.

Freight receipt will be mailed you as soon as goods are delivered to R. R. Co., this will be your notice that shipment has been made.

No order will be accepted unless accompanied by remittance.

TO BE SHIPPED WHEN

Write name and address carefully and avoid mistakes.

Bushels	NAMES OF ARTICLES WANTED	Price per Bu.		Amount	
		Dollars	Cents	Dollars	Cents
	Reid Yellow Dent,				
	Johnson County White,				
	Boone County White,				
	Fairview Crimson Dent,				
	Fairview Speckled Dent,				
	Timothy,				
	Clover, Fairview Brand,				
	Our Order No. _____				
	Total,				

"And he gave for his opinion, that whoever could make two ears of corn, or two blades of grass, to grow upon a spot of ground where only one grew before, would deserve better of mankind, and do more essential service to his country than the whole race of politicians put together."

—Swift.